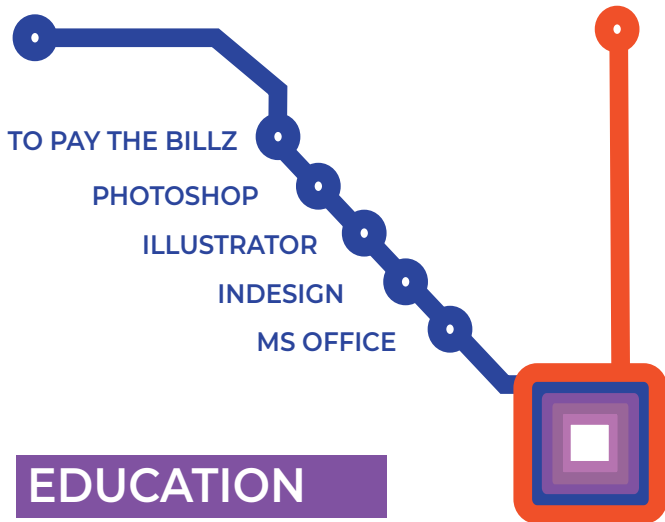


# PETER RIZZI

A COPYWRITER BASED IN CHICAGO

## SKILLS



## EDUCATION

### CHICAGO PORTFOLIO SCHOOL

COPYWRITING PROGRAM  
JANUARY 2016 - DECEMBER 2016

### VANCOUVER FILM SCHOOL

SCRIPT WRITING PROGRAM  
AUGUST 2007 - AUGUST 2008

### MARQUETTE UNIVERSITY

B.A. WRITING & ENGLISH  
AUGUST 2003 - MAY 2007

## CONTACT

### PETER RIZZI

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heyPeteRizzi@gmail.com  
PeterRizzi.com

## EXPERIENCE

### PLAN B

#### FREELANCE COPYWRITER

2018

Worked on accounts for McLaren Sports Cars, Atturo Tires, Keiser Fitness Equipment, S&C Electric Company, Jerr-Dan Tow Trucks, and Loyola Medicine.

Developed creative for Atturo Tires' 2018 SEMA Booth as well as promotional giveaways and in-booth activities.

Wrote copy for Loyola Medicine's High Tech Human Touch campaign in digital, print, and radio.

### MOSBROOK DESIGN

#### FREELANCE COPYWRITER

2017 - 2018

Worked with creative team to concept the theme for Rustoleum's SEMA Show booth display. Also, responsible for writing copy for the entire concept.

Responsible for proofreading medical presentations created for doctor and pharmaceutical symposiums.

Responsible for developing copy for patient questionnaires across multiple medical clients.

### DIGITAS LBI

#### CREATIVE COPYWRITING INTERN

2017

Worked on new print and digital executions for Whirlpool's "Next Oven" and wrote copy for the accompanying digital application.

Wrote copy for digital banner ads for an assortment of top-tier retailers including, but not exclusive to Whirlpool, Maytag, KitchenAid, Best Buy, Home Depot, and Lowe's.

Worked with team members from across departments to pitch a mobile electric car charging station to BP executives.

Won Award for "Most Valiant Effort" in the office merengue class.

### SHOWBIZ ACTOR

#### TELEVISION & MOVIES

2011 - 2017

Worked on a variety of productions across multiple networks and film studios. To name a quick few I was involved with: Divergent, FOX's Mob Doctor, ABC's Betrayal, USA's Sirens, NBC's Chicago PD, Chicago Fire, Chicago Med, Chicago Justice, and Chi-Raq.